

Makenzie Harris

ADVERTISING DESIGNER

817-937-2120

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EXPERIENCE:

Graphic Designer / Product Marketing Specialist

Axxess, Dallas, TX

FEBRUARY 2018 - PRESENT

- In charge of developing graphics for print, web, and social media
- Edited and assisted in creating videos/commercials
- Helped in creating the marketing plan for the Axxess Home Care product, creating branding and advertisements, and assisting in product research

Freelance Graphic Designer - Photographer

Arlington - Dallas - Fort Worth, TX

NOVEMBER 2015 - PRESENT

- Performed graphic design work in Adobe InDesign and Adobe Illustrator
- Created corporate logos, posters, event invitations, fliers, brochures, business cards and holiday/greeting cards
- Hired to take photos for New Born's, Maternity, Events, and Announcements

Graphic Design Intern / Graphic Designer

Minerva Consulting, Richardson, TX

JANUARY 2017 - SEPTEMBER 2017

- Worked in Adobe Creative Suite
- Edited, designed, and prepared files for print
- Created social media graphics, infographics, icons, PowerPoint presentations and book covers

SKILLS:

Software

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|-------------------|----------|---------------------|----------|-----------------|----------|
| Adobe Illustrator | ●●●●●●●● | Adobe After Effects | ●●●●●●●● | Keynote & Pages | ●●●●●●●● |
| Adobe InDesign | ●●●●●●●● | Adobe Lightroom | ●●●●●●●● | Adobe XD | ●●●●●●●● |
| Adobe Photoshop | ●●●●●●●● | PowerPoint & Word | ●●●●●●●● | Wix & Wordpress | ●●●●●●●● |

Design

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|---------------|----------|-----------------------|----------|----------------|----------|
| Illustration | ●●●●●●●● | Copywriting | ●●●●●●●● | Brand Identity | ●●●●●●●● |
| Grid & Layout | ●●●●●●●● | Photography & Editing | ●●●●●●●● | Social Media | ●●●●●●●● |
| Typography | ●●●●●●●● | HTML5 & CSS | ●●●●●●●● | Marketing/PR | ●●●●●●●● |

EDUCATION:

Bachelor of Fine Arts in Advertising Design

The Art Institute of Dallas, TX

JUNE 2017

Deans list: 2014-2017

GPA: 3.89